Twyfords Appreciative Inquiry Stakeholder Analysis

Instructions for completing the Appreciative Inquiry Stakeholder Analysis:

Stakeholder group:	Record name of organisation, contact person. Also indicate whether an internal (I) or external (II) stakeholder.
Interest in the project:	Not their known position – rather what are the interests of this stakeholder in relation to the project/program/dilemma?
Level of interest:	Given what we currently know about the stakeholder, what level of interest would we expect them to have in the project? Low (L), Medium (M), or High (H)
Experience to contribute	What do they know that is relevant to the dilemma/project? What resources can they bring to it, or the final solution?
Alliances:	Who does this stakeholder relate to? With whom do they have the strongest links?
Role of contribution:	Define the role of contribution the stakeholder plays (approver, site champion, governance group etc.)
At best they can be…	This is where we imagine the best for our stakeholder. What might happen if it were working better than expected…?
Status of current relationship:	What is the current status of the health of this relationship? Weak (W), Moderate (M), Strong (S), Non-existent (N)
Desired status of relationship:	What relationship will be necessary in order to achieve the identified best outcome? Weak (W), Moderate (M), Strong (S), Non-existent (N)

Stakeholder Group #1:

Interest in the project	Level of interest	Experience to contribute	Alliances	Role or contribution	At best they can be…	Status of current relationship	Desired status of relationship

Stakeholder Group #2:

Interest in the project	Level of interest	Experience to contribute	Alliances	Role or contribution	At best they can be…	Status of current relationship	Desired status of relationship

Source: Twyfords

Stakeholder Group #3:

Interest in the project	Level of interest	Experience to contribute	Alliances	Role or contribution	At best they can be…	Status of current relationship	Desired status of relationship

Stakeholder Group #4:

Interest in the project	Level of interest	Experience to contribute	Alliances	Role or contribution	At best they can be…	Status of current relationship	Desired status of relationship

Stakeholder Group #5:

Interest in the project	Level of interest	Experience to contribute	Alliances	Role or contribution	At best they can be…	Status of current relationship	Desired status of relationship

Source: Twyfords