

Not Relevant

608 ECONOMIC DEVELOPMENT BOARD - NOTED

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608

MINUTES forming ENCLOSURE to:

DTED 160/004/033 TC08

## FOR CABINET TO NOTE

### RE: APPOINTMENT OF AN ECONOMIC DEVELOPMENT BOARD MEMBER FROM REGIONAL SOUTH AUSTRALIA

#### 1. PURPOSE

- 1.1 For Cabinet to note the appointment of Ms Jane Fargher, a regional South Australian, to the Economic Development Board.

#### 2. DISCUSSION

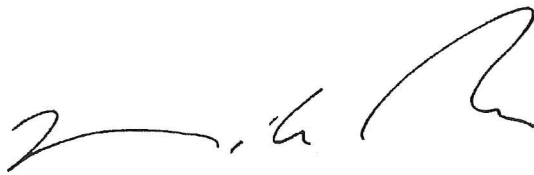
- 2.1 Since its establishment the Economic Development Board has paid high regard to the economic development challenges facing regional South Australia: many existing Board members have considerable interests in regional South Australia; regional South Australians were well represented at both Economic Growth Summits; the Board held five consultation forums across regional South Australia in drafting the Framework for Economic Development; and, the Board has now held two meetings in regional South Australia as part of two day visits to the Upper Spencer Gulf and Riverland regions of the State.
- 2.2 The Premier and Chairman of the Board have recently agreed to appoint a regional South Australian to the board to ensure that the regions continue to be well represented in all Board deliberations.
- 2.3 To this end Ms (Margaret) Jane Fargher has been appointed to the Board.
- 2.4 Ms Fargher moved to the Flinders Rangers region upon marrying a pastoralist in 1984. In 1991 she diversified from farming, purchasing the local pub in nearby Parachilna with her partner. Ms Fargher undertook a privately funded \$1.2 million redevelopment of the pub, opening the new Prairie Hotel in 1997.
- 2.5 With an emphasis on excellent food, quality wine and genuine outback hospitality, the Prairie Hotel, under Ms Fargher's management, has become Australia's most awarded outback hotel and today operates as a national tourism icon. Awards include four SA Tourism Awards for Tourism Development and Tourism Restaurant. She has also won an SA Great award for her outstanding contribution to tourism. International recognition has been achieved for the Prairie Hotel through inclusion in the

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"Hip Hotels of the World" publication, an honour shared with only two other Australian hotels. A recent report for Rural Industries Research by Peter Kenyon recognised the Prairie Hotel as an inspirational business in Rural Australia.

- 2.6 Ms Fargher is an active member of both the Parachilna and Beltana Progress Associations, and Regional Tourism Committee. She is also involved in the promotion of South Australia to the film industry, supporting the production of feature films and numerous Australian and international commercials, providing assistance with coordination of locations, casting accommodation and catering logistics.
- 2.7 Ms Fargher's appointment to the Board will maintain the outstanding calibre of Economic Development Board members, and foster even closer links with regional South Australia.
- 2.8 As a member of the Board Ms Fargher will be entitled to a maximum fee of \$45,000 per annum.



***In Cabinet***

17 OCT 2005

MIKE RANN  
Premier

12/10/2005

