



Organisation journey



DPC communication
or other agency experience

Recognising the D3 Challenge potential

Learning more about the D3 Challenge

Landing page
Benefits



Get Involved

Understanding the requirements

Making a commitment

Process of D3 Challenge and time frame
Resource commitment, budget requirements

Management, resources,
life experts, industry experts

Identifying stakeholders

Establishing D3 team & planning activities

Communications plan
Budget



Promoting the Challenge

D3 Challenge events timeline